

# GENERAL COMPETITION RULES ON SOCIAL MEDIA

## EDU Effective Business School

(hereinafter referred to as the "Rules")

### 1. Organizer and Competition Host

The organizer and host of the competition is the company EDU Effective Business School, located at Antala Staška 1859/34, Prague 4, 140 00, Identification Number (IČO): 226 91 367 (hereinafter referred to as the "organizer or host"). The company also operates the Facebook page: <https://www.facebook.com/EDUEffective>, LinkedIn page: <https://www.linkedin.com/school/edu-effective/mycompany/verification/>, Instagram account: [https://www.instagram.com/edu\\_effective/](https://www.instagram.com/edu_effective/), and Twitter account: <https://twitter.com/EduEffective>.

### 2. Place and Duration of the Competition

The competitions take place worldwide and are not limited by location, on the aforementioned social media channels: Facebook, LinkedIn, Instagram, Twitter.

### 3. Competition Participants

3.1. A participant in the competition (contestant) may be an individual over 18 years of age who has a valid personal account on Facebook, Instagram, LinkedIn, or Twitter, according to the location of the competition on the respective social media channel.

3.2. Participation in the competition through another person's account is prohibited.

3.3. All employees of the competition organizer are excluded from participating in the competition. In the event that a person excluded from the competition becomes a winner, they will not receive the prize. The competition organizer is entitled to verify all conditions for participation in the competition and, in the event of a dispute, to assess and make a final decision on any issue related to the competition.

3.4. The organizer has the right to exclude any participant from the competition if the participant violates the rules, acts contrary to good morals, attempts to obtain the prize in a fraudulent manner, uses communication means to harm the reputation of the organizer or any other individuals, or is reasonably suspected of such activity, without compensation for any costs or damages that may result from the exclusion.

### 4. Course of the Competition

4.1. Contestants must fulfill the competition requirements stated in the competition post during the competition, which is also specified in the competition assignment.

4.2. After the competition, the organizer will evaluate all entries from the participants.

4.3. The organizer will select from all the responses according to the specified competition assignment, the number of winners specified in the competition post. The organizer will reward the winners with the specified prize.

4.4. The announcement will be made by the organizer contacting the winners via direct message or comment under the post on Facebook, LinkedIn, Instagram, or Twitter. The organizer will also request the winners to provide their address, email, and phone number for the delivery of the prize either electronically or through a courier service.

## **5.Prizes in the Competition**

5.1. The organizer allocates a specific number and form of prizes for the competition, as specified in each competition post on the respective social media platform where the competition is held. The instructions in the competition post specify the prize corresponding to each ranking of the winners. The prizes may vary with each competition.

5.2. After the competition, the organizer will select the specified number of winners as stated in the competition post and reward them with the prize described in 5.1. The organizer will deliver the prize to the winner within 14 working days from the contact according to Article 5.3.

5.3. The winner will contact the organizer via private message or comment on the respective social media platform where the competition is held within 7 days of receiving the organizer's direct message and provide the information necessary for the delivery of the prize. By doing so, the winner agrees to provide the information required for the prize delivery, including:

- Name, Surname, Street, House number, Postal code, and City
- Mobile phone number
- Email

The provided data will be used solely for prize delivery purposes. Failure to do so within the specified period will result in the forfeiture of the prize.

5.4. The organizer is not responsible for the non-delivery, loss, or damage of the prizes. The organizer does not assume any responsibility for any risks or obligations related to the use of the prizes. Prizes cannot be returned.

5.5. Prizes cannot be alternatively paid in cash or any other form of compensation.

5.6. The organizer reserves the right to change the conditions at any time during the competition.

## **6.Processing and Protection of Personal Data**

6.1. The winner acknowledges that, in connection with this competition, their personal data will be processed in accordance with the relevant data protection laws and related

regulations, solely for the purposes of conducting this competition according to these Rules (i.e., their corresponding processing by the organizer), including the extent of name and surname, email for sending the winner's response, also within the scope stated in Article 6 of the Rules (particularly the delivery address, photographs, and/or audio and visual recordings from the prize delivery). The personal data will be used solely for the purposes of organizing, conducting, and evaluating the competition, for the duration of the competition according to these Rules and 90 days thereafter for the purpose of ensuring compliance with the Rules, prize delivery, and execution. The personal data of the winners will be retained for a period of 3 years for the organization of the competition. The legal basis for processing is the fulfillment of the controller's obligation according to Article 6, paragraph 1, letter b) of the Regulation; protection of the controller's interest according to Article 6, paragraph 1, letter f) of the GDPR.

6.2. The organizer is the controller of the personal data. This data will also be shared with the following entities: 1) supplier companies for the purpose of delivering the prizes to the winners or evaluating the competition and its organization; 2) financial authorities or legal institutions for the purpose of fulfilling legal obligations. Personal data will not be transferred outside the European Union.

6.3. Participation in the competition and the provision of personal data are voluntary, but the processing of personal data is necessary for winning the competition, and without providing it, it is not possible to receive the prize in the competition.

6.4. Winners have the rights of data subjects, such as the right to access data, the right to data portability, the right to erasure of data, the right to rectification of data, the right to object to processing, and the right to restrict processing. The personal data of the participants will not be subject to any decision based on automated data processing that would have legal effects for them or that would significantly affect them.

6.6. If the winners wish to exercise their data subject rights mentioned above or contact our data protection officer, please contact us through the contacts provided at [www.edueffective.online](http://www.edueffective.online).

## **7.General Provisions**

7.1. Each contestant demonstrates their consent to the rules by participating in the competition and undertakes to comply with these rules unconditionally.

7.2. Failure to meet the specified conditions or acting contrary to the rules will result in the contestant's loss of participation in the competition and any winnings. The organizer will resolve any disputed issues.

7.3. The organizer is entitled to make final decisions on all matters related to the competition. The organizer may change, cancel, or modify the competition rules at any time.

7.4. The competition results are final, with no possibility of appeal. Enforcement of participation in the competition or winnings through judicial or other legal means is excluded.

7.5. The organizer is not responsible for any restrictions related, in particular, to internet network connection, website availability or functionality, or data transmission.

In Prague, on September 1, 2023.